



Impact Report— MANG 480, Corporate Social Responsibility

Dr. Elizabeth Vitullo

Spring 2017

Hours served: 295

Students participating: 12

Community organizations impacted through service: 4

Community organizations impacted by grant: 17

Impact value to the community, in kind: \$6,189

Impact value to the community in funds: \$20,000

Students learned:

- How to use a mission statement to guide decisions
- How to evaluate grant requests
- Public speaking skills
- Corporate fundraising skills
- How to work as a team and rely on one another's strengths
- Values to look for when choosing an employer
- How to work within a multicultural group
- Professionalism

Community impact:

- Increased awareness of organization's cause
- Increased staff's ability to respond to other tasks
- Created and revised training materials for future board members
- Helped facilitate a fundraiser for a conference
- Students reviewed dozens of applications for the CS grant and awarded a total of \$20,00 to 17 local organizations working on causes such as food insecurity, at risk youth, veteran employment, public health and education.

"This course gave us the confidence that what we know how to do can make a difference."

- Susanna Portaro, 2017 CSR class president

"Our incoming board members will be more prepared as a direct result of the information these students produced."

- Laurie Abildso, Executive Director, Girls on the Run of North Central WV

*This report was compiled by the Center for Service and Learning using verified service hours logged in iServe, the value of volunteer time from independentsector.org and student and community statements taken from written evaluations and verbal presentations.