

WVU Social Action Showcase Poster Guidelines 2019

The WVU Social Action Showcase is an opportunity for students to highlight work they have conducted that has engaged with the community for positive social change. This event will provide students an opportunity to network with service-minded professionals, practice their presentational skills, and add an additional experience to their educational portfolio.

Poster Presentation Guidelines (A poster presentation is a graphically oriented summary of your research project or service-learning experience. The poster may be a free-standing trifold poster or a poster that will need to be displayed on an easel. The maximum poster size is 36 in by 48 in)

Posters should include the following information:

- **Project Overview (Abstract):** Short summary of your project or work conducted with the community. If this was part of a service-learning course or community placement this should be mentioned. Include catching facts or information to capture audience.
- **Community Impact:** What community need(s) have been addressed with your program, and how have the results of your program impacted your partner community?
- **Student Impact:** How does your work on this project connect to your academic or professional goals? Based on your reflections during your experience, what did you learn about yourself, the community and the social need you were addressing?
- **Outcomes/ Results:** What deliverables or outcomes were made by this community engaged project?
- **Sustainability:** How will the program be carried on beyond your time in the community? Indicate how the community partner organization may continue the service project.
- **Conclusion:** Include an explanation of the ways the results meet the initial need you identified. How will your work continue to impact others in the community?
- **Acknowledgements:** Reference any citations on the poster using your field specific format. Acknowledge any mentor, community partner organization (s), any program sponsors/ office, and funding sources.

Example:



Undergraduate Research has great resources and tips regarding poster design and presentation

<https://undergraduateresearch.wvu.edu/present-and-publish>

<https://undergraduateresearch.wvu.edu/files/d/257dff17-4360-4a80-876e-34983b1f58ec/research-poster-preparation-tips-2018.pptx>

Social Action Showcase Rubric

Judge Number _____ Poster Number _____

Directions: Use the rubric below to score the student's presentation and then provide written feedback in the space provided. Rubric scores will be used to calculate the winners for each category. We have included space for written feedback in an effort to enrich the student's learning experience and help them understand how they can improve.

Students will be given access to written feedback, but not to their rubric scores.

Criteria	Very Poor	Poor	Fair	Good	Very Good	Excellent	Exceptional
Abstract Does the abstract provide insight and clarity about the project aims and design?	1	2	3	4	5	6	7
Community Impact Did the presentation make the case that the project addresses problems or issues that are relevant to community needs?	1	2	3	4	5	6	7
Reflective Analysis / Student Impact Did the presentation explain the connections between the student's experience and their academic or professional goals?	1	2	3	4	5	6	7
Outcomes Did the presentation identify and describe the outcomes of the project (e.g., strengths, limitations, deliverables, sustainability)?	1	2	3	4	5	6	7
Poster Design Does the poster have a professional appearance that includes arrangements of text and images that enhance understanding of the topic as well as no spelling or grammatical errors?	1	2	3	4	5	6	7
Interaction at Poster Was the presenter poised, enthusiastic, and knowledgeable enough about the subject matter to be able to respond to questions and extend discussion?	1	2	3	4	5	6	7

What did the student do well?

What should the student focus on to improve?

Generally speaking, what is your assessment of the student's performance?