Impact Report— COMM 335,  
Ms. Catie Clark-Gordon  
Fall 2017

Students participating: 33  
Course sections: 1  
Hours served: 215.5

Community organizations impacted: 7  
Impact value to the community: $4,521

Community impact:
• Created usable video for partner  
• Improved social media presence  
• Suggested best practices for new social media platforms  
• Promotion of organization and goals

Students learned:
• How communications strategies worked in action  
• Greater understanding of how local organizations work  
• Restrictions and Challenges faced by nonprofits  
• Techniques that work most effectively  
• The worth of giving back to the community and how that can teach them about themselves.

“We felt really good about ourselves and our accomplishments after completing our video.”  
COMM 335 Student

The student created a video for our organization and edits are even being made by the students even after the project is completed! They are committed to doing their best!  
-Amanda Ejimofor, Christian Help

The initial goals were for the students to create some creative content to be used on social media, to raise awareness of Compass on campus, and to research the nonprofit and pregnancy help industry’s use of social media. The students completed many projects during the placement. The students understood that this was their project and proceeded with it!  
-Nancy Strader, Compass Women’s Center

*This report was compiled by the Center for Service and Learning using verified service hours logged in iServe, the value of volunteer time from independentsector.org and student and community statements taken from written evaluations and verbal presentations.*