ORGANIZATIONS IMPACTED

Main Street Morgantown • Suncrest Kiwanis • Scott’s Run Settlement House • Morgantown Public Library • Watts Museum • HSTA • RDVIC

COURSEWORK CONCEPTS APPLIED

- Strategic Communication
- Marketing
- Analyze Ethical Dilemmas on Social Media
- Design Social Media Plans
- Goal Setting
- Created Social Media Platforms

ADDITIONAL LEARNING OUTCOMES

- Organizational Skills
- Time Management
- Reflection
- Multitasking
- Flexibility
- Diversity
- Experience

COMMUNITY BENEFITS

Designed plan for organization exposure on social media • Assisted in community outreach initiatives • Organized community resources • Maintained relationships with community partners • Assisted with events hosted by community partners

“We almost doubled our followers on Instagram and added 33 new users to our Facebook. That’s 6 times more than all of last year! These were just a great group of young adults. They really were one of the best groups I’ve worked with.”

- Spring 2018 Community Partner: Main Street Morgantown

*This report was compiled by the Center for Service and Learning using verified service hours logged in iServe, the value of volunteer time from independentsector.org and student and community statements taken from written evaluations and verbal presentations.